



The Rutherford County School Resource Officers Association is hosting our fourth annual Special Needs Rodeo this March 13th, 2009 at the Tennessee Miller Coliseum. Each year the Rutherford County School Resource Officers Association hosts special needs children from all Rutherford County Schools. In addition to seeing the rodeo, all eligible students are provided transportation, lunch, horse rides, an opportunity to visit with the cowboys, and other activities. In 2008, over 700 special need students attended the field trip.

To help support this and other activities conducted by S.R.O's county wide program and not funded by tax dollars, sponsors are needed. Activities includes archery clubs, trap shooting teams, Sheriff's Athletic Fellowship and Enrichment program and many others, program sponsors range from business card size to full pages. Programs are only one dollar on show night ensuring wide circulation. Programs include descriptions of events and more information on the rodeo.

On the back of this brochure are the opportunities and prices.

The R.C.S.R.O.A. is proud to have teamed with The Lone Star Rodeo Company. Lone Star Rodeo, a professional master in entertainment since 1949, is celebrating its 60th anniversary. Lone Star Rodeo was created in Marfa, Texas and moved to Tennessee with the Fowlkes family in 1949 when Preston Fowlkes, Sr. brought the sport of rodeo to the fans in the Southeast. Lone Star Rodeo Company now resides in Crofton, KY on their 660 acre ranch. The family tradition of top-notch stock and competition, pageantry, and family entertainment has been carried on for the past 33 years by Preston Fowlkes, Jr. The family commitment continues into the next generation with the entire family working side by side. Lone Star Rodeo produces over 40 events per year. The Lone Star Rodeo Company travels in eleven different states, from the Crossroads of America in New Albany, IN to the Limestone County Sheriff's Arena in Athens, AL on up to the Chesapeake Bay. Not to mention the beautiful Virginia Horse Center in Lexington, to the Calsonic Arena, on the Celebration grounds in Shelbyville, TN, to the place in Memphis, TN. Lone Star Rodeo Company will continue to go up and down the eastern seaboard to provide the spectators with the best in western style, family entertainment.



## **Program Sponsorship Opportunities**

\_\_\_\_\_ **1/10 page (business card) \$25.00**

\_\_\_\_\_ **1/2 page \$125.00**

\_\_\_\_\_ **Full page \$250.00**

**Sponsor agrees to pay \$\_\_\_\_\_ dollars for the above mentioned Sponsorship choice. Please make checks payable to *Rutherford County School Resource Officer's Association*.**

***Signature of Sponsor***  
***Please attach business card.***

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***Other information requested in advertisement. (If space allows)***